

Making a difference

Annual Report 2014-15



St. Jude India ChildCare Centres

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Chairman's Message



Utpal Sengupta

When St. Jude India ChildCare Centres was conceived, it was perhaps not with the vision of establishing 100 Centres, housing 1,000 patients by 2021 across the country. However, over the past years it has emerged as a possibility. This is thanks to the enormous goodwill and support we have been able to generate globally as well as locally to the St. Jude's cause.

The significant improvement we have witnessed in the survival rate of children under our care more than vindicates the holistic approach to care-giving we have evolved over the years. While this is no mean achievement in itself, we are keenly aware of the yawning gap that we are striving to bridge. In India alone, the Tata Memorial Hospital treats 50,000 patients every year, and as many as 40,000 are from outside Maharashtra. Of the 2000+ children registered at TMH every year, 1200 to 1400 need our services, and the picture in all the other locations we operate in (Kolkata, Delhi, Hyderabad and Jaipur) being similar, our effort at present seems merely like a drop in the ocean.

And yet, it is a worthwhile effort because it reinforces in a small but significant way a child's inalienable right to lead a full, healthy and happy life. That is the bond that ties all of us together and we are confident that we shall collectively overcome the hurdles we face and achieve the objectives we have set for ourselves.



Utpal Sengupta
Chairman

"It was an enlightening visit. We were most impressed by everything! May God shower His blessings on all the children here!"

Sachin Tendulkar, India's most celebrated cricketer, and his wife Anjali



Who We Are

St. Jude India ChildCare Centres (St. Judes) empowers children and their families with the physical and emotional necessities that will give them a better chance of beating cancer.

Hospitals, through the donations they receive, provide treatment to children in need. Once treated, these children end up on the streets as they do not have access to the disease-free environment essential for their recovery. This neutralises the effect of the treatment and places the children at the risk of a relapse. At St. Judes, we create and maintain for these children the safe and clean environment essential for their recovery. In addition, we also provide nutritional, educational and recreational support, transportation services and counselling services for the children and their families during this traumatic experience.

Our vision

To nurture and develop our sustainable model that places children undergoing treatment for various diseases, on the path to a happy and healthy life. In doing so, we hope that every child will realise his or her potential and transform their lives.

Our mission

To facilitate the recovery of children who are undergoing treatment for serious chronic diseases like cancer by providing clean, safe and cost-free accommodation.



What We Do

We provide across our Centres a safe and clean environment that is essential to the recovery of a child. In addition, we also provide nutritional, educational and recreational support, transportation services and counselling services.

Housing Facilities

Each family is provided with a unit, which comprises a bed and storage facility. In addition, families are also provided with common washing areas and cooking facilities that are kept spotlessly clean by our families and the staff we employ.

Nutritional Support

Each family staying at St. Jude's is provided with a 'starter pack' comprising basic food staples and a set of utensils. The families are provided with cooking oil every month as well as food grains, milk, pulses and other protein-rich supplements every week.

Transportation Services

Children from our Centres are provided with transportation to and from the hospital for treatment.

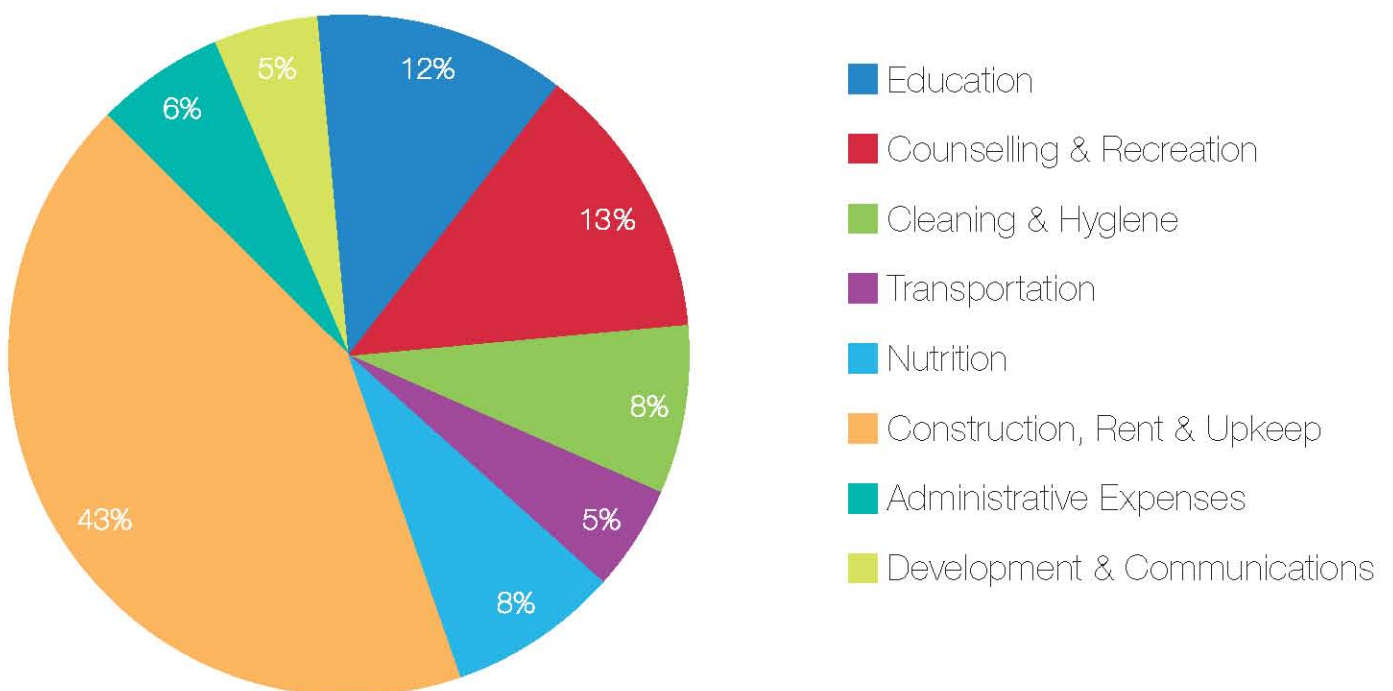
Educational Services

We believe in a concept-based educational programme that aims to open up new windows in the minds of our children. We assist children with reading, writing and maths, and help them improve their understanding of languages. In addition, we also conduct regular art and science education trips to local sites and museums.

Support Services

Parents, whose children are admitted to our Centres, have more often than not left their villages to avail of the treatment and in doing so have left behind their livelihoods to do whatever is possible to save the lives of their children. We at St. Jude's provide families with the psychosocial support to cope with this abrupt transition in their lives. At our Centres, we empower parents with occupational skills, conduct recreational and stress relief activities and facilitate group discussions and counselling sessions.

Where Your Money Goes



Where We Are

Our Centres

Mumbai

Location 1

Centre 1 – Rani Vicaji Memorial Ward at Mhaskar Hospital

Dr. Mhaskar Hospital, 31 B. D. D. Chawl
Sakhubai Mohite Marg Off N. M. Joshi Marg
(Delisle Road) Police Station, Mumbai 400 013
Tel: +91 22 2309 2800

Location 2 (Centres 2 & 3)

Centre 2 – The R Jhunjhunwala Foundation Centre

Centre 3 – The McKinsey Kinderhilfe Centre

2nd Floor, Indian Cancer Society, 74 Jerbai Wadia Road,
Bhoiwada, Parel (East) Mumbai 400012
Tel: +91 22 2417 1614

Location 3 (Centres 4, 5, 6, & 7)

Centre 4 – The Najoo & Hirji Madon BMT Centre

Centre 5 – The Alchemy Foundation Centre

Centre 6 – The Indu & Virendra Gupta Centre

Centre 7 – The Hindustan Unilever Centre

Advanced Centre for Treatment, Research and Education
in Cancer (ACTREC), Sector 22 Kharghar, Navi Mumbai 410 210
Tel: +91 22 6452 6602

Location 4 (Centre 8)

Centre 8 - The Ajai Verma Centre

1st Floor, Trust House, 35 Hospital Avenue, Dr E. Borges Road,
Parel, Mumbai – 400012
Tel: +91 22 2471 1621

Registered Office

Victoria House, Pandurang Budhkar Marg, Mumbai 400 013
Tel: +91 22 2497 1192/36

Our Offices

Kolkata

Location 1

Centre 1 - Kolkata

13/295 Action Area 1, DD-196 New Town, Kolkata 700 156
Tel: +91 33 6540 0896

Location 2

Centre 2 - The Jacobs Ladder Centre

212, Mahatma Gandhi Road Thakurpukur, 93 Shantasri Pally
P.S. - Haridevpur, Kolkata 700 063
Tel: +91 98 3015 4456

New Delhi/NOIDA NCR

Location 1

Centre 1 - The Bilan Cooper Centre

Centre 2 - The Eagle Peak Centre

Centre 3 - Max India Foundation Centre

C-24, Sec-26, Noida, Uttar Pradesh, 201 301
Tel: +91 120 413 5539

Hyderabad

Location 1

Centre 1 - The Premlata Vandnavan Shah Centre

St. Jude India ChildCare Centres, House no 8-2-703/A/6 Road no
12, Banjara Hills, Hyderabad 500034
Tel: +91 40 2337 3606

Jaipur

Location 1

Centre 1, 2, 3 - Kavita Cancer Care Centre

St. Jude India ChildCare Centre - Kavita Cancer Care Centre, Sector 7,
Opp. Vidhya Sagar School, Pratap Nagar, Jaipur, Rajasthan 302033
Tel: +91 141 279 1513

Administrative Office

628–629 Arun Chambers, 6th Floor, Tardeo Main Road,
Mumbai 400 034
Tel: +91 22 2351 5174

*“I wish the very best to all of you,
iss baar India jeetega”.*

Brett Lee, famous Australian cricketer

Our New Centres

Jaipur J1, J2 and J3



Hyderabad H1



Delhi D3



Parel M8



CEO's Report

Moving Ahead to Bridge the Gaps



Usha Banerji

We welcome our new Chairman, Mr Utpal Sengupta, who takes over from Mr Gopal Vittal. Mr Sengupta, who leads our Kolkata team, brings with him decades of corporate experience to guide our growth.

New Centres

The highlights of the year included expansion of St. Judes with Centres in new locations and more Centres opening in Delhi and Mumbai. June saw the inauguration of our first Centre in Mumbai since 2010, with the opening of the Ajai Verma Centre at Trust House, thanks to the generosity of the Verma Medical Research Trust. Kim Verma Mody fulfilled her late father Ajai's dream of providing accommodation to needy families who would otherwise be on the road outside Tata Memorial Hospital, with a beautiful new Centre for 11 children and their parents. This has certainly helped us care for more children under treatment in Mumbai but the need is far greater than what we can currently fulfil. Mr Sanjiv Mehta, a long standing supporter, brought together several Rotary Clubs of South Mumbai to sponsor all the family units for nine years as well as the first principal opex donor for our new Centre.

Our first Centre in South India opened in Hyderabad in August with a beautiful, airy and spacious Centre of 19 units. The children under treatment at MNJIO, Indo American Hospital and Nizam's Hospital finally have a hygienic haven to recoup in during treatment. This is a long awaited dream fulfilled by our enthusiastic new Team Members led by Samantha Reddy.

Our first custom-built cluster of Centres was inaugurated in Jaipur in October. The Kavita Cancer Care Centre is dedicated to the memory of their daughter by the Kanodia family. This magnificent three Centre building with lush gardens has forty units and large community spaces. Children under treatment at the SMS Hospital, JK Lon Hospital and Bhagwan Mahaveer Cancer Hospital are cared for at our Centres by our able team led by Rukmani Haldea.

Our third Centre in Delhi for 11 families was inaugurated by Mr Analjit Singh in January. The Centre, funded by Max India Foundation is adjacent to our existing Centres. With this we now have 17 Centres all over India with 211 family units.

Second Circle

One of the main advantages of a child recovering in a St. Judes Centre is the hygienic surroundings that keep him infection free. An Infection Control Manual has been put together by our Sister Vaishali Parte who ensures that all Centres follow the ground rules laid down by her. The Development Team has currently undertaken a study of the impact of her measures on the children at St. Judes in comparison with other children under treatment at the hospitals.



The Development Team was also invited to participate in a poster presentation during a conference in Canada.

Cricket icon Sachin Tendulkar, who has been honoured with Bharat Ratna, the highest civilian award in India, paid a surprise visit to our Parel Centres M2 and M3, along with his wife Anjali, on the morning of 27 January, which created quite a flurry of excitement and joy on every face! The couple went around the two Centres M2 and M3 and spent some time with the kids who were euphoric over this unexpected visit by their idol.

We welcome Arefa Choonawala, our new Operations Manager and Shubha Khandekar, to our Communications Team. Our new MIS is being ably managed by Nikhil Miranda. Our website has now been revamped and updated and a new AV has also been created. Our Parents' Guide to Childhood Cancer is immensely popular with all the people who come across it in the hospitals and at our Centres. Young Amaya Mangaldas has now created an animated video based on this book and the impact of this, particularly on parents with poor reading skills and on children, is profound. It empowers them to face their treatment with vital information.

Third Circle

In Mumbai the education programme for our children has received a tremendous boost due to our hiring teachers trained by the Mumbai Mobile Crèches. The children eagerly await their daily sessions which include, in addition to the 3Rs, singing, recitation, storytelling and craft. Angelique Industries has donated libraries of colourful children's books in appropriate languages to all our Centres. These books draw our children and their parents like magnets, instilling a love for reading in them.

Photography workshops were conducted in Mumbai, Delhi and Kolkata with support from SJICC UK and DK Publishing. It opened new vistas for the children who were soon adept at clicking whatever caught their fancy. The best photographs are to be printed and displayed during a fund raiser in London later this year.

Awards and Recognition

St. Judes won the 5th Americares Award for Excellence in Child Health in April 2014. We were also finalists in the Special Category of Vodafone Mobile for Good Awards 2014. Public acknowledgement of our work encourages us to strive harder. Crisil has devised ratings for voluntary organisations and has given us a VO 2A grading which is Strong on Delivery Capability and High on Financial Proficiency.

An exciting opportunity to scale up in Mumbai has been offered to us by the Tata Memorial Centre. Three disused residential buildings that have been allotted to them by the Mumbai Port Trust for housing patients will be given to us to construct 14 Centres for children that will together house 165 families. Our original dream of taking care of every needy child who comes to Mumbai for treatment is coming true. We will also expand in Kolkata and Delhi, and other cities with great need. Once we have fulfilled these commitments we will move to support hospitals and children in other locations.

Usha Banerji



St. Judes Gears Up For The Expansion Challenge



Nikhil Miranda

Exponential Growth

St. Judes has witnessed exponential growth of new Centres in the recent past. New Centres have been set up in Hyderabad, Jaipur, Mumbai and Delhi during FY 2014-15 and we aspire to set up many more in the near future to meet the burgeoning need. This means that our requirement of money and workforce too has grown proportionately and we must have efficient systems in place to ensure smooth running of all the diverse components of the organisation. We therefore decided to phase out manual record keeping and substitute it with a modern Management Information System (MIS), customised to our needs.

MIS is the study of people, technology, organizations, and the relationships among them. By using an appropriate MIS, different constituents of an organisation are enabled to evaluate, design, implement, manage, and utilise systems to generate information to improve the efficiency and effectiveness of decision-making. They help to keep the systems well oiled and ready for further challenges.

Our increasing donor base and the new donor service management concepts evolving in the developed world are one area that the MIS is designed to address. New geographies and increase in financial processes and controls also demand attention.

Expanding databases in different areas such as education, nutrition, Centre management, operational costs, volunteer base etc also cried out for having a suitable MIS in place to streamline processes and systems. In view of these aspects of growth, the following were identified as specific areas of concern:

- Change management
- Staff capability gaps
- Higher attrition rate impacting growth
- Donors demanding transparency and measurability in funds utilisation

The IT consulting firm Lumière was assigned the task of creating an MIS and Nikhil Miranda was given the responsibility of anchoring, coordination and supervision from our side, for which he has been trained in the process of gathering, analyzing and documenting the data. The project was launched in July 2014.

Four objectives of the project were set out as follows:

- Standardise and simplify the reporting procedures so that they can be process-oriented and people-independent
- Identify system-wide information elements and standardised donation types v/s utilisation baskets
- Capture and validate the information required for the above and the modalities of the same
- Speedy turnaround of proposals for various categories of donors

St. Judes in Real Time

In the past year several features of Phase I of the system have become live, which has been of great help in tracking crucial information about all the stakeholders of St. Judes in real time.

The Dashboard shows the expected visits of patients returning to us within the next 24 hours, the real time occupancy of Centres and the upcoming birthdays of patients in the next 7 days.



All our periodic reports such as occupancy, daily admissions, activities, progress of the child, treatment and unit history have now been integrated with the MIS.

A comprehensive real time database of new and returnee patients is now live. The information of all our children from the first admission in 2006 has been captured in the MIS and regular updates ensure that staff can project occupancy at all Centres. Unit wise, data has made it easy to identify units that have fallen vacant and can be assigned to newcomers. Going forward, the inventory will also be included in the system, thus leading to efficient tracking of requirements and utilisation.

The global address book has made mailing lists and personal details of visitors to our Centres, as well as their comments, accessible at the click of a mouse. St. Judes is thus technologically geared up to meet the challenges of the future.

Workshops and Training Sessions

A natural corollary to this irreversible transformation is the change in our workforce profile right from the entry level employee to senior management. In the past year our employee strength has grown from 53 to 67 and it has become necessary to empower them to adapt to this change with the help of a broader outlook, an enhanced skill-set and greater infrastructural support. For this we have initiated a series of training programmes held periodically at our Centres and attendance by staff is mandatory. The first of these was a capability enhancement workshop conducted by Citibank in November 2014 at Mumbai and was attended by our managerial staff pan-India. It covered such topics as managing change, team building and the role of efficient communications. We had also conducted a photography session for our staff in Kharghar and Parel in the month of July 2014.

Our trained staff have hence made our reports to various stake-holders and to the media, especially the ever-hungry social media, more vivid and expressive. We propose to follow up with more such training programmes by senior, experienced personnel drawn from our sizeable pool of well-wishers.

Awarding our Staff

Meanwhile, recognising that our employees are the backbone of the organisation who keep the ship afloat, we have initiated the gesture of awarding a selected employee each month for the value they add to the services offered by St. Judes. It is a matter of great pride for us that most of our employees, though young in age, have shown remarkable fortitude, maturity and compassion in handling the day-to-day challenges of caring for families under severe stress. They have the lion's share in the crafting of our story of success and the Staff of the Month award is a small token of our appreciation of their dedication to the cause.

Also, in acknowledgement of the fact that our accomplishments are essentially dependent upon cooperation and teamwork at multiple levels, we have also initiated the Centre of the Quarter award, which recognises the collective efforts of the Centre staff to hold together the contributions of doctors, volunteers, TMs and staff.

St. Judes is thus abuzz with action at several fronts and we stand by willingly to welcome all the challenges that the future may hold for us.

"It was an experience wherein I was transported to a different world. A world full of care, and concern for the lovely kids. The smile on the faces of the children penetrated deep in my heart. I was also moved by the dedication of the staff and their involvement. Keep it up and God bless."

Bimal Roy, Sr VP and Head, HR, Reliance Cement

The World Through Their Eyes

Photography Workshop for the Kids

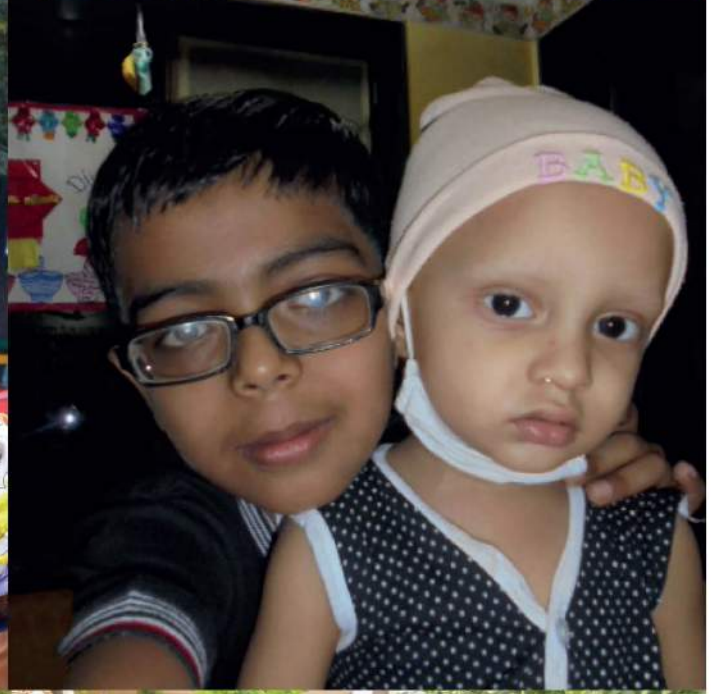
In continuation of their relationship with St. Judes, Naveen Choudhary of Dorling Kindersley (DK) conducted photography workshops at our Delhi Centres in October.

Rajen Nair conducted them at Parel and Kharghar while freelance wildlife photographer Ayan Banerjee did the same at Kolkata. They taught kids the basics of how to capture a picture, zooming, focusing etc. with Sony Cybershot DSC W810 cameras.

The children who participated were excited and extremely happy to learn this new art. Wielding the cameras, the little photographers were overjoyed to take pictures of each other, parents, activities of the Centre, daily schedule of the Centre, bus ride, hospital and the surroundings.

DK kindly curated the photographs and proposes to get large prints of these pictures made for SJICC UK to display at a photo exhibition.





The Year in Review

Families under our care are offered ample opportunities for learning and recreation, celebrations and outings, sharing and caring. Activities are devised to restore some of the learning, language and other cognitive functions affected during chemotherapy of the kids. Similarly, art and craft sessions are held to stimulate and develop the kids' creativity. Volunteers conduct sessions on indoor games, drawing and origami. Traditional festivals keep them rooted to their backgrounds while occasions such as Women's Day and Environment Day bring new perceptions and knowledge, thus widening their horizons.

Jaipur Cluster: J1, J2, J3 Hyderabad Centre: H1



Vinita

Chinari

The Jaipur Cluster of St. Jude's, with a capacity to accommodate 40 families, threw open its doors on 16 October 2014 to children undergoing treatment for cancer at three different hospitals in Jaipur and on 17th November, 2014, the Cluster reported the

first admission. The spacious premises are being used for outdoor games while counselling, yoga, adult literacy and educational and recreational activities are held indoors. Under the Art Based Therapy (ABT) sessions, music, dance, drama, and the use of different musical instruments, drawing, colouring and craft activities are deployed to provide the much-needed relief to the families under our care. Mothers do embroidery and make craft items.

During the short span of five months we have organised three outings for the families as well as celebrating all traditional festivals with gusto.

The Cluster receives full cooperation from the following in matters of occupancy, treatment and creating awareness:

- Sawai Man Singh Hospital: Dr Sandeep Jasuja and his team
- JK Lon Hospital: Dr Kapil Garg and his team
- Bhagwan Mahaveer Cancer Hospital & Research Centre: Mrs. Anila Kothari, Sr. Vice Chairperson, BMCHRC & Chairperson of Cancer Care, BMCHRC and her team of admin staff and doctors

The Hyderabad Centre, having 19 family units, was inaugurated on 23rd August thanks to the generosity of the family of Premilata Vandravan Shah and of Dr Reddy's Foundation. This is the 13th Centre of St. Jude ChildCare Centres.

Led by our TM Ms Samantha Reddy, our teams have been regularly visiting the Basavataraka Indo American Hospital and the Mehndi Nawaz Jung Institute Oncology and Research Institute to create awareness about St. Jude's. Dr Miriam Stoppard, UK's leading authority on parenting, childcare and women's health and renowned media personality, visited our Centre and was all praise for the holistic care being provided to children by our trained staff.

The Delhi Public School invited our children to participate in their Children's Day programme.

Children readily took to computers as we organised classes for them and also learned to make collages from newspaper cuttings about seasons, clothes, food and other miscellaneous subjects.

We received donations of a Singer sewing machine, five computers from Tech Mahindra and a cradle.



The Year in Review (cont.)

Parel, Mumbai: M1, M2, M3 and M8



Shamika

The Ajai Verma Centre, a new 11 unit Centre was inaugurated by Ms Kim Verma and Ms Tarla Shah at Trust House in the Global Hospital premises on 17th June 2014. Sachin Tendulkar, ace batsman of India and a Bharat Ratna awardee, and his wife Anjali, were our special unexpected guests one morning. Their visit left everyone at the Centre feeling cheerful and upbeat. Brett Lee, the famous

Australian cricketer and one of the fastest and most feared bowlers in international cricket, also visited M2 and M3 and bowled us over with his simplicity and kindness!

Rajen Nair conducted a photography workshop and trained our kids to click like a pro. At the International Workshop on Nutrition in Children with Cancer organised by the Tata Memorial Hospital (TMH) our children were specially asked to felicitate the speakers and to inaugurate the programme with a prayer. TMH also celebrated the HOPE programme in which our children presented a drumming session and a small skit.

Morgan Stanley, Novartis and Welspun supported us at the 12th Standard Chartered Mumbai Marathon (SCMM), and walkathons in Mumbai and Bangaluru.

Angelique Pustakalaya now has not only the children but also the parents hooked on to the books!

Cancerthon, an initiative by NDTV and Fortis to raise funds for paediatric cancer treatment, had invited our children and they got a chance to chat with the Bollywood actress, Manisha Koirala, a cancer survivor herself.

Kolkata: K1 and K2



Paramita



Shampa

"We Kare", the CSR wing of Capgemini, has been conducting skills development sessions at K1 for the parents, especially the fathers, since January 2015. This has been a great help to those parents who stay very far away and need to

send the CBC (Complete Blood Count) report to the doctors every 15 days and also to be in touch with the Tata Medical Centre, thus enabling them to avoid unnecessary travel to Kolkata. With this, we are also expecting some breakthrough in their quest for jobs.

Current affairs classes held every Wednesday afternoon at our Centre have become very popular among parents. These sessions help to keep them abreast of the news around us while the semi-literate mothers who had suggested the idea in the first place feel liberated and empowered by the activity. After the devastating earthquake in Nepal, parents provided info to kids who made a scrapbook with newspaper clippings and pictures of the calamity.

Volunteer Moushumi Chakraborty, a trained Montessori teacher, took the daily morning lessons in a fun way while computer classes were taken regularly by Sanjoy Halder. The ABT sessions and story telling sessions by Priyanka, Srila Bose and Shikha Banerjee have been popular.

The photography workshop held as part of a fundraising campaign in the UK was conducted at K1 for kids over 9 years of age. Pride Hotel, which adopted St. Judes as their CSR initiative, sent volunteers to our Centre to celebrate Independence Day. The event was uploaded on YouTube.



The Year in Review (cont.)

Kharghar Centres: M4, M5, M6 and M7



Meenakshi Madhubala Sandhya Minakshi

Ugam, a voluntary support group formed by childhood cancer survivors from the ACT clinic of Tata Memorial Hospital, sent their activists to the Centre to have a heart to heart talk with the parents and motivate them in believing that life can be normal once the treatment is over.

Rajen Nair conducted a photography workshop in Kharghar, and at Parel. Sholto Hanson and his friends, who had raised funds for St. Judes by swimming the length of Loch Lomond in Scotland (39 km), paid a visit to our Kharghar Centre.

Since children miss out on regular school during the treatment, we introduced Balwadi (play way) and primary classes for Maths, Science and Social Science, Marathi, Hindi and English. Our trained teachers customise lessons as per the child's need.

The beautiful ACTREC campus offers ample scope for nature walks and our parents took full advantage of the verdant green surroundings. As usual, the ACTREC staff gladly joined us for the national festivals.

The Temasek Group and Morgan Stanley volunteers visited us and spent highly enjoyable evenings with our children and parents. An outing to the Juhu beach was organised for the families.

Delhi Centres: D1, D2, and D3



Mansi

On 13th January 2015, St. Judes' expansion plans in the Delhi Cluster bore fruit with the opening of the Max India Foundation Centre, the third (D3) to open its doors. Computer classes for parents as well as children too have become very popular while the Edu CAN Child Programme especially designed for children with cancer continued this year too. Our ongoing activity of adult literacy sessions twice a week with special focus on women, has resulted in an increase in their self esteem.

Mothers stitch masks for the children inhouse and also paint and craft items for stress relief. Sharing recipes as they come from different culinary backgrounds, and learning to make healthy foods for their children from our nutritionist, is an activity mothers greatly enjoy. Old families teach new families the nitty gritty of infection control. On St. Jude's Day a picnic to Humayun's Tomb and Gandhi Smriti Park was organised.

Volunteers from Dorling Kindersley (DK) organized a Dinomania event for the children. Ms Sharmila Bose, our TM, along with with her colleagues from VFS Global, organized a painting event.

Books donated by Angelique International Limited held the kids as well as their parents captive.

Dr Sonika, our psychologist, spends 8-10 hours in a week with the families, conducting individual and group session for families and answering their FAQs. Mr Pradeep Puri, our Delhi TL has donated a refrigerator to us. CCTV has been installed in the Centres with live streaming of the coverage to enhance the Centre's security.



New Admissions and Returnees for 2014–15

In the year 2014–2015 new Centres were inaugurated, taking the number of units from 130 to 211 which increased our capacity by 62%. The year in review saw families coming to us from every corner of India, emphasizing once again the need for setting up the St. Judes model of holistic care in all parts of the country.

The following is a summary of the data:

1st April, 2014 to 31st March, 2015	Numbers
New Admissions	331
Returnees	1108
States they belonged to	
Bihar	29
Chhattisgarh	3
Goa	0
Jharkhand	16
Karnataka	7
Maharashtra	75
Odisha	12
Rajasthan	27
Tripura	2
Uttarakhand	1
Uttar Pradesh	31
West Bengal	58
Andhra Pradesh	37
Gujarat	2
Madhya Pradesh	8
Others	3

“We all are very pleased with the visit. Received a very warm welcome at the Centre by staff and patients. The set up for patients is exceptional. The patients are indeed fortunate to stay at a St. Judes Centre.”

Dr Rachna Seth, Additional Professor, Division of Paediatric Oncology, Department of Paediatrics, All India Institute of Medical Sciences



Reports & Accounts

Directors' Report

The Board of Directors is pleased to present the 9th Annual Report and the Audited Statement of Accounts for the financial year ended 31st March 2015 and the related audit report.

Financial results

	2014/15 (Rs.)	2013/14 (Rs.)
Donations	11,02,21,942	6,71,68,743
Other Income	1,79,03,939	1,23,01,830
Total Expenditure including centre running cost	7,52,38,499	5,72,49,580
Surplus for the year carried forward	5,28,87,382	2,22,20,993

Activities Of The Company

During the year we added one centre at Hyderabad comprising of 19 units, one centre at Delhi comprising of 11 units, 3 centres at Jaipur comprising of 40 units. With the opening of these new centres, our total centres across the country have gone up to 17 centres with 211 units. In 2015-16 we have already opened one additional centre at Delhi with 9 units. We plan to start additional 14 centres comprising 165 units at Mumbai in collaboration with Tata Medical Centre at Sewree in Bombay Port Trust premises, by end of 2015-16. There is also a plan to start our centre at Premashraya with 26 units at Kolkata in lieu of K1 centre having 17 units. With these additional centres our total number will go up to 32 comprising of 394 units.

During the year various educational activities were conducted at the centres to ensure that children are motivated to continue their studies during their treatment. The focus is on theme-based education, which is programmed to cater to the needs of various age groups of children at the centres, ranging from a year old to 15 years of age. We have introduced abacus to teach mathematics. Besides Music Therapy, Yoga activities are conducted for the children and parents. The volunteers visit our centres and carry out various activities for children.

Mothers are taught basket weaving. These baskets have gained popularity. Fathers are being trained in the use of computers. Art-based therapy sessions are held for the parents and children. The Company now owns the vehicles that transport the children to the hospital for treatment. These vehicles are purchased through donations.

Particulars Of Employees:

As there were no employees in receipt of remuneration during the year, equivalent to or more than Rs. 60 lakhs per annum or Rs. 5 lakhs per month, the statement containing particulars of employees as required under the provisions of section 134 of the Companies Act 2013 read with the Companies (Accounts) Rules 2014 is not required to be annexed to this report.

Conservation Of Energy, Technology Absorption, Foreign Exchange Earnings And Outgo:

The Company is taking measures for conservation of energy and technology absorption. Details of foreign exchange earnings are at Note 22 of Notes forming part of the financial statements. There was no foreign exchange outgo during the year under review.

Board Of Directors

Pursuant to Article 47(3) of the Articles of Association of the Company, Mrs Usha Banerji, Mr Jai Diwanji and Mrs Manisha Parthasarathy will be retiring by rotation and are eligible for reappointment.

The Board of Directors of the Company has, on 25 March 2015, appointed Ms Mukeeta Prameet Jhaveri as an additional director with effect from 1st April 2015 to hold the office until the ensuing annual general meeting. The members are requested to consider her appointment at the ensuing annual general meeting.

During the financial year 2014-15, the Board of Directors had 9 meetings [on 6/6/2014, 16/07/2014, 13/08/2014, 23/9/2014, 4/11/2014, 20/01/2015, 29/01/2015, 18/2/2015 and 25/3/2015] to review the operations / activities of the Company.

Loans / Guarantees / Investments Made By Company U/S 186 And Related Party Transactions U/S 188 Of The Companies Act 2013:

During the year under review, the Company has not -

- Given any loans or provided any guarantee or invested in securities of anybody corporate or person in terms of section 186 of the Companies Act 2013;
- Entered into any contract or arrangement with related parties in terms of section 188 of the Companies Act 2013 and hence the question of particulars thereof in Form AOC-2 does not arise.

Risk Management Policy:

The Company has developed and implemented a risk management policy including identification of elements of risk, which in the opinion of the Board may threaten the existence of the Company.

Corporate Social Responsibility:

The Company is limited by guarantee and not having share capital.

It receives donations / corpus which is used / to be used for furthering its objects only coincides with the activities which are listed Schedule VII to the Companies Act 2013.

All donations / corpus are received with an understanding that the same will be spent for the objects of the Company, and not for any other purpose.

The Company does not have turnover, but it receives donations, etc. which is spent for the objects of the Company.

The Company does not earn profit, but surplus of donations received over the expenditure incurred during the year, if any, is carried forward and spent in subsequent year(s), again for the objects of the Company.

The Company is required to prepare an Income and Expenditure Account instead of a Profit and Loss Account.

The Company acts as a partner / 'implementing agencies' in CSR of corporates.

In light of the above, the Company believes that the provisions of section 135 of the Companies Act 2013 relating to corporate social responsibility are not applicable.

Extract Of Annual Return In Form MGT.9:

As required by R.12 of Companies (Management & Administration) Rules, 2014. extract of annual return in Form MGT.9 is annexed herewith and forms part of this report.

Auditors And Their Observations:

M/s. Deloitte, Haskins & Sells, Chartered Accounts, Mumbai, auditors of the Company were appointed at the last annual general meeting held on 30.09.2014 for a term of 5 years to hold the office until the 13th Annual General Meeting of the Company to be held in the year 2019 subject to ratification at every subsequent intervening Annual General Meeting. Accordingly, you are requested to ratify their appointment at the ensuing Annual General Meeting in September 2015.

There were no qualifications / reservations / adverse remarks / disclaimers by the auditors in their report.

Directors' Responsibility Statement

The Board of Directors hereby confirms that:

1. In preparation of annual reports, applicable Accounting Standards had been followed with proper explanation relating to material departures, if any.
2. The Directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the surplus or deficit of the Company for that period.
3. The Directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities.
4. The members had prepared the annual accounts on a going concern basis.
5. Directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively.

Employees Relations:

The relations with the staff at various levels continued to be cordial and the Management thanks them for the co-operation extended.

Acknowledgement:

The Board of Directors records the gratitude to the Banks and other government departments for the co-operation extended by them to the Company.

For and On Behalf of the Board of Directors

Ashutosh Pednekar
Director
DIN: 00026049

Usha Banerji
CEO
DIN: 00021555

Gargi Mashruwala
Director
DIN: 00032543

Mumbai
June 27, 2015

Auditors' Report

Report On The Financial Statements

We have audited the accompanying financial statements of ST. JUDE INDIA CHILDCARE CENTRES ("the Company"), which comprise the Balance Sheet as at 31st March, 2015, Statement of Income and Expenditure and the Cash Flow Statement for the year then ended, and a summary of the significant accounting policies and other explanatory information.

Management's Responsibility For The Financial Statements

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance and the cash flows of the Company in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We have taken into account the provisions of the Act, the accounting and auditing standards and matters which are required to be included in the audit report under the provisions of the Act and the Rules made thereunder,

We conducted our audit in accordance with the Standards on Auditing specified under Section 143(10) of the Act. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Company's preparation of the financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on whether the Company has in place an adequate internal financial controls system over financial reporting and the operating effectiveness of such controls. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Company's Directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at 31st March, 2015, and its Surplus and its cash flows for the year ended on that date.

Report on Other Legal and Regulatory Requirements

1. This report does not include a statement on the matters specified in paragraphs 3 and 4 of the Companies (Auditor's Report) Order, 2015 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, since in our opinion and according to the information and explanation given to us the said order is not applicable to the Company being a company licensed to operate under section 8 of the Companies Act, 2013.

2. As required by Section 143 (3) of the Act, we report that:

(a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.

(b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.

(c) The Balance Sheet and the Statement of Income and Expenditure Statement and the Cash Flow Statement dealt with by this Report are in agreement with the books of account.

(d) In our opinion, the aforesaid financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.

(e) On the basis of the written representations received from the directors as on 31st March, 2015 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March, 2015 from being appointed as a director in terms of Section 164 (2) of the Act.

(f) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:

i. The Company does not have any pending litigations which would impact its financial position.

ii. The company didn't have any long term contracts including the derivative contracts for which there were any material foreseeable losses.

iii. There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.

For DELOITTE HASKINS & SELLS
Chartered Accountants
(Registration No. 117364 W)

R. Salivati
Partner

(Membership No. 34004)
Mumbai 27th June 2015

Balance Sheet as on 31.03.2015

Particulars	Note No.	As on 31/03/15	As on 31/03/14
A EQUITY & LIABILITIES			
1 SOURCES OF FUNDS			
(a) Corpus Fund	3	6,39,56,368	4,77,86,420
(b) Reserves & Surplus	4	20,15,65,288	14,87,24,379
2 Non Current Liabilities			
(a) Long Term Provisions	5	2,28,586	-
3 Current Liabilities			
(a) Trade Payables	6	12,57,745	17,85,674
(b) Other Current Liabilities	7	33,15,859	16,83,171
(c) Short Term Provisions	8	40,451	-
Total		27,03,64,297	19,99,79,644
B ASSETS			
1 Non-Current Assets			
(a) Fixed Assets	9		
(i) Tangible Assets		1,24,18,416	97,44,565
(ii) Intangible Assets		17,875	63,679
(b) Long term loans and advances	10	4,40,87,780	2,36,00,839
2 Current Assets			
(a) Cash & Bank Balances	11	20,66,30,330	16,17,57,204
(b) Short Term Loans & Advances	12	4,26,387	4,09,686
(c) Other Current Assets	13	67,83,509	44,03,671
Total		27,03,64,297	19,99,79,644

For and on behalf of the Board of Directors

In terms of our report attached.
For DELOITTE HASKINS & SELLS
Chartered Accountants



R.Salvati
Partner
Membership No.34004



Ashutosh Pednekar
Hon Treasurer
DIN: 00026049




Usha Banerji
Chief Executive Officer
DIN: 00021555

Gargi Mashruwala
Vice Chair Person
DIN: 00032543

Mumbai
June 27, 2015

Statement of Income and Expenditure for the Year ended 31.03.2015

Particulars	Note No.	Year ended 31.03.15	Year ended 31.03.14
1 Income			
2 Donations & Sponsorships	13	11,02,21,942	6,71,68,741
Other Income	14	1,79,03,939	1,23,01,830
3 Total Income		12,81,25,881	7,94,70,571
4 Expenses			
(a) Centre Running Expenses	15	3,10,23,603	2,77,51,929
(b) Centre Renovation Expenses	16	1,23,71,220	58,83,648
(c) Employee Benefits	17	1,83,72,598	1,49,79,676
(d) Depreciation & Amortisation Expenses	7	62,12,269	29,32,966
(e) Other Expenses	18	72,58,809	57,01,359
Total Expenses		7,52,38,499	5,72,49,578
5 Surplus (3-4)		5,28,87,382	2,22,20,993

See accompanying notes forming part of the financial statements.

For and on behalf of the Board of Directors

In terms of our report attached.
For DELOITTE HASKINS & SELLS
Chartered Accountants



R. Salivati
Partner
Membership No. 34004



Ashutosh Pednekar
Hon Treasurer
DIN: 00026049




Usha Banerji
Chief Executive Officer
DIN: 00021555

Gargi Mashruwala
Vice Chair Person
DIN: 00032543

Mumbai
June 27, 2015

Mumbai
June 27, 2015

SRTT Statement

The operational costs of the three Centres, comprising 38 units, located in Parel, are supported by Sir Ratan Tata Trust and Navajbai Ratan Tata Trust under the Child Development and Nutrition Initiative. The grant of Rs 1,89,75,000 is for a period of three years, November 2012 to October 2015.

During the year, we received two instalments of total Rs 64,00,000.

The amounts were spent as follows:

Unutilised Balance as on 31.3.14	15,10,855.00
Grant Received from Apr'14 to Mar'15	64,00,000.00
Interest Received from Apr'14 to Mar'15	1,56,351.00
Total Utilisation for Apr'14 to Mar'15	52,43,198.00
Unutilised Balance as on 31.3.15	28,24,008.00

Grant Utilised for:

Residential Facility	6,24,765.00
Human Resources	31,48,959.00
Recreation	0.00
Capacity Building	17,699.00
Admin Expenses*	14,51,775.00
	52,43,198.00

*These expenses are classified as per SRTT format. It consists of Rent, Electricity, Printing & Stationery, Repairs & Maintenance expenses which are incurred for running the centre.

Norms and Compliances

Details of Board Members as on 31.03.2015

Name	Position on Board	No. of meetings attended	Remuneration and reimbursements in Rs.
Utpal Sengupta	Chairman	3	Nil
Gargi Mashruwala	Vice Chairperson	9	Nil
Manisha Parthasarthy	Vice Chairperson	8	Nil
Ashutosh Pednekar	Treasurer	8	Nil
Gopal Vittal	Director	3	Nil
Aditya Mangaldas	Director	9	Nil
Jai Diwanji	Director	7	Nil
Usha Banerji	CEO	9	Rs. 1395760/- per annum as salary to CEO

Distributuion of staff according to salary levels as on 31.03.2015

Slab of gross salary plus benefits (Rs per month)	Male (Nos)	Female (Nos)	Total (Nos)
Rs. 5001 to Rs. 10000	0	10	10
Rs. 10001 to Rs. 20000	4	31	35
Rs. 20001 to Rs. 30000	3	11	14
Rs. 30001 to Rs. 50000	0	5	5
Rs. 50001 to Rs. 100000	1	1	2
Rs. 100001 and above	0	1	1
Total	8	59	67

Total cost of International Travel by all Personnel

Including Volunteers and Board Members

Name	Designation	Destination	Purpose
NIL	NIL	NIL	NIL

Highest and Lowest paid employees

Highest & Lowest paid employees	Name	Designation	Remuneration (in Rs.)
Operational Head of the organisation: (including honorarium):	Mrs. Usha Banerji	CEO	Rs.13,95,760/- per annum
Highest paid person in the organisation (staff or consultant):	Mrs. Usha Banerji	CEO	Rs.13,95,760/- per annum
Lowest paid person in the organisation (staff or consultant):	Ms. Jyotsna Gawande	Supervisor	Rs.89,767/- per annum

Balance Sheet

Assets as on	31.03.2015 (Rs. in Lakhs)	31.03.2014 (Rs. in Lakhs)
Fixed assets	124.35	98.08
Investments	-	-
Loans and advances	60.16	40.10
Cash and bank balances	2451.30	1817.57
Other current assets	67.83	44.04
Excess of expenditure over income (if any)	-	-
Total Assets	2703.64	1999.79
Liabilities as on	31.03.2015	31.03.2014
Trust/Society/Share-holder funds	-	-
General fund (unrestricted fund)	-	-
Corpus and endowment fund(s)	639.56	477.86
Reserve Fund	2015.65	1487.24
Capital Fund	-	-
Restricted/Earmarked funds	-	-
Grant Balances	-	-
Loans and borrowings	12.58	17.86
Current liabilities and provisions	35.85	16.83
Excess of income over expenditure (if any)	-	-
Total Assets	2703.64	1999.79

Income & Expenditure Statement

Income for the year ended on	31.03.2015	31.03.2014
Earned/Self generated income	176.05	119.96
Donations from Indian sources	767.14	393.95
Grants from Indian sources	-	-
Donations from International sources	335.08	277.74
Grants from International sources	-	-
Other income	2.98	3.05
Total Income	1281.25	794.70
Expenditure for the year ended on	31.03.2015	31.03.2014
Programme	617.67	486.15
Public education and fundraising	-	-
Management and administration	62.12	29.33
Payments to Beneficiaries	-	-
Other Expenses	72.59	57.01
Total Expenses	752.38	572.49
Surplus/Deficit	528.87	222.21

Receipts & Payments Account

Receipts for the year ended on	31.03.2015	31.03.2014
Opening Cash and Bank Balance	1817.57	1508.50
Earned/Self generated income	152.31	78.31
Donations from Indian Sources	766.91	393.95
Grants from Indian sources	-	-
Donations from International sources	335.31	277.74
Grants from International sources	-	-
Sale of investment/assets	-	18.50
Loans	-	-
Other receipts	161.70	154.61
Total Receipts	3233.80	2431.61
Payments for the year ended on	31.03.2015	31.03.2014
Capital items/assets purchased for the organisation	88.87	54.93
Capital items/assets purchased for beneficiaries	-	-
Purchase of investments	-	-
Grants/donations to other organisations	-	-
Loans and advances	2.63	3.78
Other payments	690.99	555.33
Total Payments	782.49	614.04
Closing Cash & Bank Balance	2451.31	1817.57
	3233.80	2431.61



"I cannot explain the feeling of being at St.Judes. It is heart breaking to see the children suffering but it's equally heartening to see the care taken and concern shown by all the volunteers. I hope St.Judes can continue this great work."

Sachin Goenka, Director, Emami Industries Ltd.

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