

👺 Sesame Street visits St. Judes 🛠

Much to the excitement of our children, Sesame Workshop offered their growing library of resources to support children, parents and caregivers as a part of their Covid-19 response — Caring for Each Other initiative — adapted in India as 'Khayal Apna, Khayal Apna, Khayal Apno Ka'. The Sesame Workshop created content featuring favourite Sesame Street characters to help caregivers spark playful learning anywhere, offering children comfort and helping them adapt to everyday routines.

The content included animations and infographics that were easy to use. It was all designed in Hindi for wider reach and to help parents provide comfort and manage anxiety, as well as help with creating routines, fostering enjoyable learning at home, and staying physically and mentally healthy themselves.

Their aim was to help families across generations cope while fostering long-term emotional well-being, help little ones talk through and name big feelings, stay connected to the whole family even when physically separated, address stigma around Covid-19, keep to routines and spend special quality time together, and learn positive parenting strategies.





- We are Great Place to Work CertiPied. Again! –



For the third time in a row, **Great Place To Work Institute India** has chosen St. Judes among the country's Best NGOs to Work For!

We have been recognised for building and sustaining a high-trust and high-performance culture. We excelled on the five elements - Credibility, Respect, Fairness, Pride, Camaraderie - of building a Great Place to Work.

The recognition comes from Great Place to Work, the global authority in creating, assessing and identifying the best workplaces the world over. Every year, Great Place to Work partners with more than 900 organisations in India and recognises the best out of them based on their employee surveys and people-practices assessments.

€ Collaborations & Partnerships

DonateKart raises funds through online campaigns

Throughout the pandemic, we have been taking extraordinary measures to make sure our immuno-compromised children and their families, continue to receive high levels of care and comfort from our dedicated staff. We were fortunate to receive support from those who have stood by us for years and from those who discovered us recently through their friends and family or social media platforms and digital campaigns.



One such partner was DonateKart who campaigned to raise funds for hygiene kits and rations for our families during these difficult times. The campaign was on for about three months and we were able to raise funds to provide nutrition for more than 400 families pan-India.

Rediscovering the Joy of Reading thanks to Pratham Books _____

In another interesting collaboration, we partnered with Pratham Books to get storybooks for children at our centres. These books were included in our lesson plans as part of the syllabus to encourage them to read more. The books are also available for them to read whenever they want to help improve their comprehension and vocabulary.



In addition, having books in different languages also helped parents connect with their children by reading to them.

These books, like all good reads, helped expand the children's imagination and knowledge, inculcating in them the joy of reading.

By the end of this campaign we received more than 100 books for children in all our 37 centres across India.

Bridging the Gap

• St. Judes In The News •

THE FINANCIAL EXPRESS and a start, clearly related and a great for state. Note that a start, clear and related a stag state for state. Note 100% case of related as the state of the sta

February 15th is commemorated as International Childhood Cancer Day to raise awareness about pediatric cancer and to provide support to adolescents and children who either suffer from cancer or have survived the ailment, as well as their families.

On the occasion, Financial Express published a story to highlight the issue of child cancer in India and how organisations like St. Judes fill a big gap between medical treatment and offering a clean place to stay and holistic care, which are essential while battling the illness.

Read More >>

Enabling higher RT-PCR tests to distributing ration – Citibanh's pandemic relief efforts for the underserved

Citibank's Pandemic Relief Efforts

'Coming Together,' a CSR initiative by Citibank, came to the rescue of many individuals, who were severely affected by the coronavirus.

As a part of this initiative, they collected donations towards the immediate needs of non-profits that they support – one of them being St Jude India ChildCare Centres. Funds raised helped supply masks, sanitisers, and dry fruits to over 460 children and their family members, across nine cities.

Your Story, a platform for stories related to start-ups and entrepreneurs, did an exclusive feature about this initiative.

Read More >>

Stories of Hope



Kholonsha Dhaharam Reang was born in June 2016 in Khowai, Tripura. He was diagnosed with blood cancer at the age of three after which his parents admitted him to Tata Medical Centre, Kolkata for treatment.

During his treatment, they came to our Premashraya Centre in Kolkata in March 2020. Initially, it was difficult for them to adjust to living in the centres but counselling helped, and slowly they began to feel at home. Kholonsha also started participating in centre activities slowly making new friends with the other children.

Though his treatment was delayed due to the pandemic, it resumed after the lockdown, and he successfully completed it in November last year. He is doing well and is currently undergoing maintenance treatment at the Regional Cancer Institute, Agartala.



Donate Now

Now more than ever, our cancer warriors need your help to support their battle against child cancer

WITH LOVE, ST. JUDES FAMILY!









